

# **State control over small business development: Approaches to the organization and problems (experience of the republic of tatarstan, the Russian federation)**

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## **Abstract**

The paper presents some of the approaches to the organization of state control over mechanisms of implementation of programs to support small business in the Republic of Tatarstan (RT) of the Russian Federation (RF) and highlights the main problems arisen thereat. It is emphasized that the implementation of state programs to support small and medium enterprises is a strategic factor of sustainable innovation development of economy of the region. A prerequisite for success is an effective control system of the main processes of the state programs that allows adequately assessing their progress. The carried out comparative analysis of the enterprises - residents and non-residents of the business incubator in the city of Naberezhnye Chelny, RT, through the issue of asymmetry of their performance indicators has allowed revealing the main shortcomings of mechanisms for the implementation of government programs to support small businesses, quality control instruments for implementing the program activities and the efficiency of use of budgetary funds, and offer reasonable proposals to improve the system of state control in this area. The paper represents not only the shortcomings of the state control over the implementation of programs to support small and medium-sized businesses, but specific measures based on the results of the study has also proposed that can be considered as the first step in creating an effective system of control. The authors believe that the implementation of programs to support small and medium enterprises have substantial reserves to increase its efficiency. A control system which meets the requirements of good practice to the effectiveness of control, covers all main processes of support programs, is a prerequisite for their successful implementation. In the Republic of Tatarstan the priorities of socio-economic development of the region and mechanisms for support of small and medium-sized enterprises are not consistent. Existing monitoring tools do not provide achievement of objectives of government support programs. The authors consider it necessary to develop a methodology for evaluating the operating efficiency of small and medium-sized enterprises on the basis of proposed by them asymmetry factors for the various groups.

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## **Keywords**

Business incubator, Government support, Monitoring efficiency, Performance evaluation method, Small business, State control, The asymmetry of development of small business